

William Blue Scholarship valued at over \$32,000



William Blue College of Hospitality Management invites all aspiring Hospitality Managers, Event Managers, Tourism Managers and Executive Chefs to apply for the scholarship of a lifetime.

This is your chance to study with the best and become part of the world's fastest growing industry. Further details inside.



For over 20 years William Blue College of Hospitality Management has been developing the next generation of leaders in the hospitality industry. William Blue was the first international hotel school in Sydney and we are proud of our record. We have helped thousands of students to become industry professionals and we offer a vibrant, practical and professional environment where you can learn about all aspects of management for the hospitality industry.

Why study at William Blue?

- Respected Bachelor and Advanced Diploma Programs
- Paid practical experience as part of every course
- Award winning training restaurant *William Blue Dining*
- 21 years of hospitality management education experience
- Courses taught and designed by industry experts
- First class industry partners
- Convenient North Sydney location
- 100% graduate employment record.

Scholarship Selection Criteria

- This scholarship will be awarded to a deserving student who has demonstrated a keen and active interest in establishing a career in the world of hospitality management. The scholarship recipient will have the skills and attributes to represent the college at a number of events and will be able to become a role model and ambassador to other students.

Essential Requirements

- Completed Higher School Certificate in 2010
- Australian Citizen/Permanent Resident.

Desirable Requirements

- An understanding of the scope and nature of the hospitality industry
- Demonstrated interest in the industry through either work or volunteer activities
- Completed HSC Hospitality in Year 12
- Endorsement from your Hospitality Teacher
- Achieved good Academic Results
- Evidence of formal or informal leadership roles through school or recreational activities
- Demonstrated ability in public speaking.

Application Process

- Complete and send in the Scholarship Application Form and William Blue College Application and Enrolment form by Friday 3rd of September
- Finalists will be selected and notified by Friday 10th of September and invited to attend the two-day workshop on the 7th and 8th of October 2010
- The scholarship recipient will be notified by Wednesday 13th October.

Documentation Required with Scholarship Application Form

Please check that you have included:

- Completed Scholarship Application Form
- Completed William Blue College Application and Enrolment Form
- Resume
- Employer or personal references
- Passport sized photograph
- Endorsement from Hospitality Teacher

Note: Scholarship is available for on campus face-to-face study only.

Attach
Photograph

2011 Scholarship Application

Please read the accompanying information, including the selection criteria, for the William Blue College of Hospitality Management scholarship before completing this application form. The scholarship application form will only be accepted if it is accompanied by a William Blue College Application and Enrolment Form, which can be obtained at www.williamblue.edu.au or by calling 1300 851 237. The information provided in this application will be used to select finalists for the scholarship program. Finalists must be available to attend a two-day workshop at William Blue on the 7th and 8th of October 2010. Give answers that best describe you and your passion for hospitality. Please use additional paper if required.

PERSONAL DETAILS

Male Female

Family Name: _____ Given Names: _____

Current Address: _____

Postcode: _____

Telephone: () _____ Mobile: _____

Email Address: _____ Date of Birth: _____

School Attended: _____ Year: _____

Academic Achievements: _____

Why are you applying for the 2011 William Blue scholarship? _____

WORK EXPERIENCE: HOSPITALITY AND TOURISM CAREER DEVELOPMENT

Please list details of relevant work experience while at school eg. casual/part-time jobs, vacation work, voluntary work:

Position: _____ Employer: _____

Date Commenced: _____ Skills Learned: _____

Position: _____ Employer: _____

Date Commenced: _____ Skills Learned: _____

ACHIEVEMENTS AND COMMUNITY INVOLVEMENT

Please list any other relevant accomplishments you have achieved, extra-curricular activities you are involved in and contributions to your local community.

PERSONAL GOALS AND AMBITIONS

Please outline your personal goals and ambitions, and what you would like to achieve in your hospitality management career.

PERSONAL ATTRIBUTES

Customer Service - Give examples of when you have exceeded someone's expectations in your part-time work or volunteer activities:

Teamwork - Give examples of when you were required to work as part of a team to achieve a goal:

Leadership - Describe a situation where you were required to adopt a leadership role at school, sport, hobby or work:

Passion - Give examples of being able to demonstrate a passion for the hospitality industry:

Signature: _____ **Date:** _____

Please return this application for a scholarship to:

Scholarships 2011, William Blue College of Hospitality Management
PO BOX 728, North Sydney, NSW 2059

The closing date for applications is Friday the 3rd of September 2010.

Please check that you have included:

- Completed Scholarship Application Form
- Completed William Blue College Application and Enrolment Form
- Resume
- Employer or personal references
- Passport sized photograph
- Endorsement from Hospitality Teacher



2011 Scholarship Program

For more information speak to your Career Adviser or Hospitality Teacher or contact us:

T 1300 851 237

W www.williamblue.edu.au