

THINK: COLLEGES PTY LTD
2009 Census Dates / EFTSL Values / Fees

Associate Degree in Communication Design

February 2008 Intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Semester 3				
Introduction to Design Research	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,050
Design Research and Ideas Generation	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,050
Interface, Representation and Sequence	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,050
Design Usability and the Community	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,050
Semester 4				
Advanced Design Research	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,050
New Media: Interactive Spaces	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,050
Advanced Media Integration	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,050
Visual Communication Design	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,050

Associate Degree in Communication Design

July 2008 Intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Semester 2				
Symbol and Distribution	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,050
Language of Typography	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,050
Models of Studio Practice	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,050
Frameworks of Design	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,050
Semester 3				
Introduction to Design Research	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,050
Design Research and Ideas Generation	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,050
Interface, Representation and Sequence	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,050
Design Usability and the Community	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,050

Associate Degree in Communication Design

February 2009 Intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Semester 1				
Language and Systems of Communication	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,187.50
Ideas Generation in Visual Communication	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,187.50
Introduction to Studio Practice	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,187.50
Design Culture and Theory	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,187.50
Semester 2				
Symbol and Distribution	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,187.50
Language of Typography	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,187.50
Models of Studio Practice	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,187.50
Frameworks of Design	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,187.50

Associate Degree in Multimedia Design

February 2008 Intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Semester 3				
Introduction to Design Research	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,050
3D Design Theory 1: Planning and Concept Development	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,050
Digital Video Composition and Storytelling	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,050
Advanced Internet Design Studio	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,050
Semester 4				
Design Research and Emergent Expression	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,050
Title and Credit Design	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,050
3D Design II: Applied 3D design in Game Design	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,050
Social Design Studio	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,050

Associate Degree in Multimedia Design

July 2008 Intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Semester 2				
Frameworks of Design	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,050
Typography as Visual Communication	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,050
Internet Design Technologies	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,050
Form and Object Studio	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,050
Semester 3				
Introduction to Design Research	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,050
3D Design Theory 1: Planning and Concept Development	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,050
Digital Video Composition and Storytelling	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,050
Advanced Internet Design Studio	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,050

Associate Degree in Multimedia Design

February 2009 Intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Semester 1				
Design Culture and Theory	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,187.50
Ideas Generation in Visual Communication	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,187.50
Introduction to Studio Practice	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,187.50
Multimedia Technologies Language and Systems	23 rd February 2009 – 26 th June 2009	20 th March 2009	0.125	\$2,187.50
Semester 2				
Frameworks of Design	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,187.50
Typography as Visual Communication	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,187.50
Internet Design Technologies	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,187.50
Form and Object Studio	27 th July 2009 – 27 th November 2009	21 st August 2009	0.125	\$2,187.50

Associate Degree in Hospitality Management

February 2008 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Semester 3				
Human Resource Management	16 th February 2009 – 12 th June 2009	11 th March 2009	0.125	\$1,900
Legal Environment	16 th February 2009 – 12 th June 2009	11 th March 2009	0.125	\$1,900
Business Communication	16 th February 2009 – 12 th June 2009	11 th March 2009	0.125	\$1,900
Principles of Marketing	16 th February 2009 – 12 th June 2009	11 th March 2009	0.125	\$1,900
Semester 4				
Accommodation Management II	13 th July 2009 – 6 th November 2009	5 th August 2009	0.125	\$1,900
Advanced Food And Beverage Management	13 th July 2009 – 6 th November 2009	5 th August 2009	0.125	\$1,900
Quality and Leadership	13 th July 2009 – 6 th November 2009	5 th August 2009	0.125	\$1,900
Practicum	13 th July 2009 – 6 th November 2009	5 th August 2009	0.125	\$1,900

Associate Degree in Hospitality Management

July 2008 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Semester 2				
Accommodation Management 1	16 th February 2009 – 12 th June 2009	11 th March 2009	0.125	\$1,900
Introduction to Food and Beverage Management	16 th February 2009 – 12 th June 2009	11 th March 2009	0.125	\$1,900
Management Accounting	16 th February 2009 – 12 th June 2009	11 th March 2009	0.125	\$1,900
Information Technology	16 th February 2009 – 12 th June 2009	11 th March 2009	0.125	\$1,900
Semester 3				
Human Resource Management	13 th July 2009 – 6 th November 2009	5 th August 2009	0.125	\$1,900
Legal Environment	13 th July 2009 – 6 th November 2009	5 th August 2009	0.125	\$1,900
Business Communication	13 th July 2009 – 6 th November 2009	5 th August 2009	0.125	\$1,900
Principles of Marketing	13 th July 2009 – 6 th November 2009	5 th August 2009	0.125	\$1,900

Associate Degree in Hospitality Management

February 2009 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Semester 1				
Introduction to Hospitality Management	16 th February 2009 – 12 th June 2009	11 th March 2009	0.125	\$1,987.50
Hospitality Research and Analysis	16 th February 2009 – 12 th June 2009	11 th March 2009	0.125	\$1,987.50
Introduction to Accounting	16 th February 2009 – 12 th June 2009	11 th March 2009	0.125	\$1,987.50
Food and Beverage Fundamentals	16 th February 2009 – 12 th June 2009	11 th March 2009	0.125	\$1,987.50
Semester 2				
Accommodation Management 1	13 th July 2009 – 6 th November 2009	5 th August 2009	0.125	\$1,987.50
Introduction to Food and Beverage Management	13 th July 2009 – 6 th November 2009	5 th August 2009	0.125	\$1,987.50
Management Accounting	13 th July 2009 – 6 th November 2009	5 th August 2009	0.125	\$1,987.50
Information Technology	13 th July 2009 – 6 th November 2009	5 th August 2009	0.125	\$1,987.50

Bachelor of Business (Advertising)

February 2008 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 4				
ADV203 Advertising Copywriting	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
MKT201 Marketing and Audience Research	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
ADV204 Visual Communications	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
IND201 Industry Engagement	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
Trimester 5				
MGT301 Corporate Social Responsibility	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
ADV301 International Advertising	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
Elective Level 300	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
Elective Level 300	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
Trimester 6				
MGT302 Strategic Management	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
ADV302 Media Planning and Buying	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
IND301 Industry Placement	21 st September 2009 – 18 th December 2009	9 th October 2009	0.250	\$3,100

Bachelor of Business (Advertising)

July 2008 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 3				
ADV201 Brand Building	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
STAT201 Introduction to Quantitative Methods	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.0625	\$775
ACC201 Introduction to Applied Finance	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.0625	\$775
ADV202 Implementing Advertising Strategy	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
LAW201 Introduction to Business Law	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
Trimester 4				
ADV203 Advertising Copywriting	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
MKT201 Marketing and Audience Research	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
ADV204 Visual Communications	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
IND201 Industry Engagement	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
Trimester 5				
MGT301 Corporate Social Responsibility	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
ADV301 International Advertising	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
Elective Level 300	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
Elective Level 300	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550

Bachelor of Business (Advertising)

September 2008 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 2				
PRN101 Understanding Public Relations	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
MKT102 Introduction to Consumer Behaviour	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
ECO101 Economics in a Business Environment	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
MKT103 Marketing Communication	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
Trimester 3				
ADV201 Brand Building	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
STAT201 Introduction to Quantitative Methods	8 th June 2009 – 4 th September 2009	26 th June 2009	0.0625	\$775
ACC201 Introduction to Applied Finance	8 th June 2009 – 4 th September 2009	26 th June 2009	0.0625	\$775
ADV202 Implementing Advertising Strategy	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
LAW201 Introduction to Business Law	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
Trimester 4				
ADV203 Advertising Copywriting	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
MKT201 Marketing and Audience Research	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
ADV204 Visual Communications	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
IND201 Industry Engagement	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550

Bachelor of Business (Advertising)

February 2009 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 1				
MGT101 Management principles and practices 1	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
ACC101 Fundamentals of Management Accounting and Business Finance	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
ADV101 Understanding Advertising	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
MKT101 Understanding Marketing	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
Trimester 2				
PRN101 Understanding Public Relations	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
MKT102 Introduction to Consumer Behaviour	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
ECO101 Economics in a Business Environment	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
MKT103 Marketing Communication	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
Trimester 3				
ADV201 Brand Building	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625
STAT201 Introduction to Quantitative Methods	21 st September 2009 – 18 th December 2009	9 th October 2009	0.0625	\$812.50
ACC201 Introduction to Applied Finance	21 st September 2009 – 18 th December 2009	9 th October 2009	0.0625	\$812.50
ADV202 Implementing Advertising Strategy	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625
LAW201 Introduction to Business Law	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625

Bachelor of Business (Marketing)

February 2008 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 4				
MKT203 Business–2– Business Marketing	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
MKT201 Marketing and Audience Research	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
MKT204 Service Marketing	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
IND201 Industry Engagement	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
Trimester 5				
MGT301 Corporate Social Responsibility	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
MKT301 International Marketing	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
Elective Level 300	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
Elective Level 300	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
Trimester 6				
MGT302 Strategic Management	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
MKT302 Digital Marketing	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
IND301 Industry Placement	21 st September 2009 – 18 th December 2009	9 th October 2009	0.250	\$3,100

Bachelor of Business (Marketing)

July 2008 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 3				
ADV201 Brand Building	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
STAT201 Introduction to Quantitative Methods	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.0625	\$775
ACC201 Introduction to Applied Finance	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.0625	\$775
MKT202 Marketing strategy	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
LAW201 Introduction to Business Law	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
Trimester 4				
MKT203 Business–2–Business Marketing	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
MKT201 Marketing and Audience Research	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
MKT204 Service Marketing	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
IND201 Industry Engagement	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
Trimester 5				
MGT301 Corporate Social Responsibility	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
MKT301 International Marketing	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
Elective Level 300	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
Elective Level 300	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550

Bachelor of Business (Marketing)

September 2008 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 2				
PRN101 Understanding public relations	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
MKT102 Introduction to Consumer Behaviour	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
ECO101 Economics in a Business Environment	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
MKT103 Marketing Communications	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
Trimester 3				
ADV201 Brand Building	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
STAT201 Introduction to Quantitative Methods	8 th June 2009 – 4 th September 2009	26 th June 2009	0.0625	\$775
ACC201 Introduction to Applied Finance	8 th June 2009 – 4 th September 2009	26 th June 2009	0.0625	\$775
MKT202 Marketing strategy	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
LAW201 Introduction to Business Law	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
Trimester 4				
MKT203 Business–2– Business Marketing	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
MKT201 Marketing and Audience Research	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
MKT204 Service Marketing	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
IND201 Industry Engagement	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550

Bachelor of Business (Marketing)

February 2009 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 1				
MGT101 Management principles and practices 1	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
ACC101 Fundamentals of Management Accounting and Business Finance	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
ADV101 Understanding Advertising	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
MKT101 Understanding Marketing	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
Trimester 2				
PRN101 Understanding public relations	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
MKT102 Introduction to Consumer Behaviour	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
ECO101 Economics in a Business Environment	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
MKT103 Marketing Communications	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
Trimester 3				
ADV201 Brand Building	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625
STAT201 Introduction to Quantitative Methods	21 st September 2009 – 18 th December 2009	9 th October 2009	0.0625	\$812.50
ACC201 Introduction to Applied Finance	21 st September 2009 – 18 th December 2009	9 th October 2009	0.0625	\$812.50
MKT202 Marketing strategy	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625
LAW201 Introduction to Business Law	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625

Bachelor of Business (Public Relations)

February 2008 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 4				
PRN202 Introduction to Public Relations Writing	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
MKT201 Marketing and Audience Research	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
PRN203 Issues Management	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
IND201 Industry Engagement	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
Trimester 5				
MGT301 Corporate Social Responsibility	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
PRN301 International Public Relations	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
Elective Level 300	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
Elective Level 300	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
Trimester 6				
MGT302 Strategic Management	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
PRN302 Advanced Public Relations Writing	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
IND301 Industry Placement	21 st September 2009 – 18 th December 2009	9 th October 2009	0.250	\$3,100

Bachelor of Business (Public Relations)

July 2008 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 3				
ADV201 Brand Building	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
STAT201 Introduction to Quantitative Methods	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.0625	\$775
ACC201 Introduction to Applied Finance	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.0625	\$775
PRN201 Public Relations Strategy	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
LAW201 Introduction to Business Law	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
Trimester 4				
PRN202 Introduction to Public Relations Writing	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
MKT201 Marketing and Audience Research	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
PRN203 Issues Management	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
IND201 Industry Engagement	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
Trimester 5				
MGT301 Corporate Social Responsibility	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
PRN301 International Public Relations	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
Elective Level 300	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
Elective Level 300	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550

Bachelor of Business (Public Relations)

September 2008 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 2				
PRN101 Understanding Public Relations	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
MKT102 Introduction to Consumer Behaviour	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
ECO101 Economics in a Business Environment	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
MKT103 Marketing Communication	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,550
Trimester 3				
ADV201 Brand Building	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
STAT201 Introduction to Quantitative Methods	8 th June 2009 – 4 th September 2009	26 th June 2009	0.0625	\$775
ACC201 Introduction to Applied Finance	8 th June 2009 – 4 th September 2009	26 th June 2009	0.0625	\$775
PRN201 Public Relations Strategy	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
LAW201 Introduction to Business Law	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,550
Trimester 4				
PRN202 Introduction to Public Relations Writing	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
MKT201 Marketing and Audience Research	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
PRN203 Issues Management	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550
IND201 Industry Engagement	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,550

Bachelor of Business (Public Relations)

February 2009 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 1				
MGT101 Management principles and practices 1	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
ACC101 Fundamentals of Management Accounting and Business Finance	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
ADV101 Understanding Advertising	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
MKT101 Understanding Marketing	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
Trimester 2				
PRN101 Understanding Public Relations	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
MKT102 Introduction to Consumer Behaviour	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
ECO101 Economics in a Business Environment	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
MKT103 Marketing Communication	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
Trimester 3				
ADV201 Brand Building	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625
STAT201 Introduction to Quantitative Methods	21 st September 2009 – 18 th December 2009	9 th October 2009	0.0625	\$812.50
ACC201 Introduction to Applied Finance	21 st September 2009 – 18 th December 2009	9 th October 2009	0.0625	\$812.50
PRN201 Public Relations Strategy	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625
LAW201 Introduction to Business Law	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625

Bachelor of Business (Event Management)

February 2009 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 1				
MGT101 Management principles and practices 1	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
ACC101 Fundamentals of Management Accounting and Business Finance	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
MKT101 Understanding Marketing	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
MGT102 Introduction to hospitality, tourism and events	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
Trimester 2				
PRN101 Understanding Public Relations	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
MKT102 Introduction to Consumer Behaviour	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
ECO101 Economics in a Business Environment	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
IND101 Industry practices	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
Trimester 3				
LAW201 Introduction to Business Law	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625
STAT201 Introduction to Quantitative Methods	21 st September 2009 – 18 th December 2009	9 th October 2009	0.0625	\$812.50
ACC201 Introduction to Applied Finance	21 st September 2009 – 18 th December 2009	9 th October 2009	0.0625	\$812.50
MGT201 Human Resource Management	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625
EVT201 Event management	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625

Bachelor of Business (Hospitality Management)

February 2009 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 1				
MGT101 Management principles and practices 1	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
ACC101 Fundamentals of Management Accounting and Business Finance	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
MKT101 Understanding Marketing	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
MGT102 Introduction to hospitality, tourism and events	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
Trimester 2				
HOS101 Introduction to accommodation management	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
MGT103 Service industry theory	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
ECO101 Economics in a Business Environment	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
IND101 Industry practices	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
Trimester 3				
LAW201 Introduction to Business Law	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625
STAT201 Introduction to Quantitative Methods	21 st September 2009 – 18 th December 2009	9 th October 2009	0.0625	\$812.50
ACC201 Introduction to Applied Finance	21 st September 2009 – 18 th December 2009	9 th October 2009	0.0625	\$812.50
MGT201 Human Resource Management	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625
HOS201 Asset management	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625

Bachelor of Business (Tourism Management)

February 2009 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 1				
MGT101 Management principles and practices 1	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
ACC101 Fundamentals of Management Accounting and Business Finance	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
MKT101 Understanding Marketing	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
MGT102 Introduction to hospitality, tourism and events	23 rd February 2009 – 22 nd May 2009	13 th March 2009	0.125	\$1,625
Trimester 2				
TOU101 Tourism theory and practice	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
MGT103 Service industry theory	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
ECO101 Economics in a Business Environment	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
IND101 Industry practices	8 th June 2009 – 4 th September 2009	26 th June 2009	0.125	\$1,625
Trimester 3				
LAW201 Introduction to Business Law	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625
STAT201 Introduction to Quantitative Methods	21 st September 2009 – 18 th December 2009	9 th October 2009	0.0625	\$812.50
ACC201 Introduction to Applied Finance	21 st September 2009 – 18 th December 2009	9 th October 2009	0.0625	\$812.50
MGT201 Human Resource Management	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625
MGT202 Project management	21 st September 2009 – 18 th December 2009	9 th October 2009	0.125	\$1,625

Bachelor of Applied Design (Communication)

February 2009 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 1				
AD101 Design Culture and Theory	9 th March 2009 – 19 th June 2009	30 th March 2009	0.125	\$2,237.50
AD102 Ideas Generation in Visual Communication	9 th March 2009 – 19 th June 2009	30 th March 2009	0.125	\$2,237.50
AD103 Systems of Communication	9 th March 2009 – 19 th June 2009	30 th March 2009	0.125	\$2,237.50
AD104 Introduction to Design Practice	9 th March 2009 – 19 th June 2009	30 th March 2009	0.125	\$2,237.50
Trimester 2				
AD105 Frameworks of Design	20 th July 2009 – 30 th October 2009	10 th August 2009	0.125	\$2,237.50
AD106 Typography and Context	20 th July 2009 – 30 th October 2009	10 th August 2009	0.125	\$2,237.50
BC101 Symbols and Distribution	20 th July 2009 – 30 th October 2009	10 th August 2009	0.125	\$2,237.50
AD107 Studio Practice	20 th July 2009 – 30 th October 2009	10 th August 2009	0.125	\$2,237.50
Trimester 3				
AD201 Introduction to Design Research	9 th November 2009 – 26 th February 2010	30 th November 2009	0.125	\$2,237.50
CD201 Design Research and Ideas Generation	9 th November 2009 – 26 th February 2010	30 th November 2009	0.125	\$2,237.50
CD202 Interface, Representation and Sequence	9 th November 2009 – 26 th February 2010	30 th November 2009	0.125	\$2,237.50
CD203 Design Usability and the Community	9 th November 2009 – 26 th February 2010	30 th November 2009	0.125	\$2,237.50

Bachelor of Applied Design (Digital Media)

February 2009 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 1				
AD101 Design Culture and Theory	9 th March 2009 – 19 th June 2009	30 th March 2009	0.125	\$2,237.50
AD102 Ideas Generation in Visual Communication	9 th March 2009 – 19 th June 2009	30 th March 2009	0.125	\$2,237.50
AD103 Systems of Communication	9 th March 2009 – 19 th June 2009	30 th March 2009	0.125	\$2,237.50
AD104 Introduction to Design Practice	9 th March 2009 – 19 th June 2009	30 th March 2009	0.125	\$2,237.50
Trimester 2				
AD105 Frameworks of Design	20 th July 2009 – 30 th October 2009	10 th August 2009	0.125	\$2,237.50
AD106 Typography and Context	20 th July 2009 – 30 th October 2009	10 th August 2009	0.125	\$2,237.50
DM101 Internet Design Technologies	20 th July 2009 – 30 th October 2009	10 th August 2009	0.125	\$2,237.50
AD107 Studio Practice	20 th July 2009 – 30 th October 2009	10 th August 2009	0.125	\$2,237.50
Trimester 3				
AD201 Introduction to Design Research	9 th November 2009 – 26 th February 2010	30 th November 2009	0.125	\$2,237.50
BD201 3D Design 1: Theory Planning and Concept Development	9 th November 2009 – 26 th February 2010	30 th November 2009	0.125	\$2,237.50
DM201 Digital Video Composition and Storytelling	9 th November 2009 – 26 th February 2010	30 th November 2009	0.125	\$2,237.50
DM202 Advanced Internet Design Studio	9 th November 2009 – 26 th February 2010	30 th November 2009	0.125	\$2,237.50

Bachelor of Applied Design (Branded Environment)

February 2009 intake

Unit of study	Period over which unit will be undertaken	Census date	EFTSL value	Amount of tuition fee
Trimester 1				
AD101 Design Culture and Theory	9 th March 2009 – 19 th June 2009	30 th March 2009	0.125	\$2,237.50
AD102 Ideas Generation in Visual Communication	9 th March 2009 – 19 th June 2009	30 th March 2009	0.125	\$2,237.50
AD103 Systems of Communication	9 th March 2009 – 19 th June 2009	30 th March 2009	0.125	\$2,237.50
AD104 Introduction to Design Practice	9 th March 2009 – 19 th June 2009	30 th March 2009	0.125	\$2,237.50
Trimester 2				
AD105 Frameworks of Design	20 th July 2009 – 30 th October 2009	10 th August 2009	0.125	\$2,237.50
AD106 Typography and Context	20 th July 2009 – 30 th October 2009	10 th August 2009	0.125	\$2,237.50
BC101 Symbols and Distribution	20 th July 2009 – 30 th October 2009	10 th August 2009	0.125	\$2,237.50
AD107 Studio Practice	20 th July 2009 – 30 th October 2009	10 th August 2009	0.125	\$2,237.50
Trimester 3				
AD201 Introduction to Design Research	9 th November 2009 – 26 th February 2010	30 th November 2009	0.125	\$2,237.50
BD201 3D Design 1: Theory Planning and Concept Development	9 th November 2009 – 26 th February 2010	30 th November 2009	0.125	\$2,237.50
BE201 Environment Planning and Visualisation	9 th November 2009 – 26 th February 2010	30 th November 2009	0.125	\$2,237.50
BE202 Environment Design 1: Branding	9 th November 2009 – 26 th February 2010	30 th November 2009	0.125	\$2,237.50