WILLIAM BLUE COLLEGE OF HOSPITALITY MANAGEMENT®

TORRENS UNIVERSITY AUSTRALIA

Course Information

WILLIAM BLUE COLLEGE OF HOSPITALITY MANAGEMENT®

TORRENS UNIVERSITY AUSTRALIA

Culinary Management

Bachelor of Culinary Management
Associate Degree of Culinary Management

Plate up your culinary vision by combining your commercial cookery skills with a business qualification.

As a head chef, it will be your culinary vision that will be presented on the plate. Create the menu, cook signature dishes and create a dining experience that your customers won't forget. Combine your hospitality management training with your technical qualifications and enjoy the fast paced and rewarding lifestyle of being a chef with the Associate Degree of Culinary Management.

Or perhaps you want to run your own restaurant or food and beverage establishment? Continuing your studies for a further year and graduating with a Bachelor of Culinary Management will equip you with the crucial skills to be successful in this area.

Upon successful completion of the Associate Degree of Culinary Management, students are eligible to apply for recognition of prior learning for the Certificate 4 in Commercial Cookery (SIT40516) awarded by Think: Colleges PTY LTD, ABN 93 050 049 299, RTO No. 0269. HEP No. 4375. CRICOS Provider Code: 00246M.

INTAKE PERIODS:
20 February, 5 June, 18 September

DURATION:
Bachelor of Culinary Management
Full-time: 3 years
Part-time: 6 years

Associate Degree of Culinary Management
Full-time: 2 years
Part-time: 4 years

STUDY TYPE:
On-Campus

CRICOS CODES:
Bachelor of Culinary Management
094181A

Associate Degree of Culinary Management
094180B

Core Subjects

Year 1

- Business Communications
- Understanding People and Organisations
- Marketing Fundamentals
- Customer Experience Management
- Introduction to Professional Cookery – Practical
- Introduction to Professional Cookery – Theory
- Introduction to Kitchen Operations
- Introduction to Patisserie

Year 2

- Industry Practicum 1
- Industry Practicum 2
- Accounting for Decision Making
- The Business Environment
- Intermediate Professional Cookery – Practical
- Intermediate Professional Cookery – Theory
- Advanced Kitchen Operations
- Menu Engineering and Design

You can choose to exit the course here with an Associate Degree of Culinary Management. Students are eligible to apply for recognition of prior learning for the Certificate 4 in commercial Cookery (STI40516) awarded by Think: Colleges Pty Ltd. CRICOS Provider Code: 00246M.

Year 3

- Organisational Creativity and Innovation
- Ethics & Sustainability
- Restaurant Management Simulation
- Planning & Designing Hospitality Venues
- Wine and Beverage Management
- Managing Restaurant Service
- Select two electives

WILLIAM BLUE COLLEGE OF HOSPITALITY MANAGEMENT®

TORRENS UNIVERSITY AUSTRALIA

HOW TO APPLY

COMPLETE AN ONLINE APPLICATION AT williamblue.edu.au

Entry Requirements

Domestic

- **Bachelor of Culinary Management**
  Year 12 or equivalent with ATAR 60
- **Associate Degree of Culinary Management**
  Year 12 or equivalent

International

- IELTS 6.0 with no skills band less than 5.5.

Special Entry Requirements

Demonstrated ability to undertake study at the required level:

- Broadly relevant work experience (documented e.g. CV), demonstrating a reasonable prospect of success; OR
- Formal, informal or non-formal study, completed or partially completed, demonstrating a reasonable prospect of success; OR
- Written submission to demonstrate reasonable prospect of success.

What are my career opportunities?

There is a continually growing demand for skilled culinary management professionals to work in the hospitality industry. As a graduate of William Blue, you will be ready to begin an exciting career in a range of positions such as:

- Executive Chef
- Executive Sous Chef
- Chef de Partie
- Food and Beverage Manager
- Restaurant Manager
- Café Owner or Manager
- Club Secretary or Manager
- Area Manager or Operations Manager

WILLIAM BLUE COLLEGE OF HOSPITALITY MANAGEMENT®

Event Management

Bachelor of Business (Event Management)
Associate Degree of Business (Event Management)
Diploma of Business (Event Management)

Plan and manage events: from conferences and conventions to food festivals and weddings.

The management and coordination of an event is a highly-skilled operation with logistical issues like venue hire, catering, safety, transport, audio visual requirements and more. Not only that but you will need to juggle your time effectively and liaise with suppliers, clients and customers alike.

Our event management course will teach you how to manage and operate an event from conception, through to operation and post-production. With guided industry experience along the way, you will acquire the theoretical skills and operational knowledge to stand out in the industry, allowing you to forge your career in this diverse field.

INTAKE PERIODS:
20 February, 5 June, 18 September

DURATION:
Bachelor of Business (Event Management)
Full-time: 3 years
Part-time: 4-6 years

Associate Degree of Business (Event Management)
Full-time: 2 years
Part-time: 3-4 years

Diploma of Business (Event Management)
Full-time: 1 year
Part-time: 2 years

STUDY TYPE:
On-Campus or Flexible Online Delivery

CRICOS CODES:
Bachelor of Business (Event Management)
081293M

Associate Degree of Business (Event Management)
081299E

Diploma of Business (Event Management)
081305A

Core Subjects

Year 1

- Managing in a Global Environment
- Introduction to HR Management and Leadership
- Research and Academic Skills
- Marketing Fundamentals
- Introduction to Business Accounting
- Introduction to the Visitor Economy
- Visitor Economy Product Dynamics
- Event Concepts and Design

You can choose to exit the course here with a diploma of Business (Event Management)

Year 2

- Project Management
- Economics
- Business and Law
- Research and Enquiry for Managers
- Event Management and Operations
- Creative Thinking and Innovation
- Event Policy and Strategy
- Select one elective

You can choose to exit the course here with an Associate Degree of Business (Event Management)

Year 3

- Ethics and Sustainability
- Strategic Management
- Business Information Analysis
- Industry Consulting Project
- Risk, Crisis and Disaster Management
- Commercial Modelling for Events
- Select two electives

HOW TO APPLY

COMPLETE AN ONLINE APPLICATION AT williamblue.edu.au

Entry Requirements

- **Bachelor of Business (Event Management)**
  Domestic - Year 12 or equivalent with ATAR 60
  International – Equivalent IELTS 6.0 (Academic) with no skills band less than 5.5
- **Associate Degree of Business (Event Management)**
  Domestic - Year 12 or equivalent with ATAR 58
  International – Equivalent IELTS 6.0 (Academic) with no skills band less than 5.5
- **Diploma of Business (Event Management)**
  Domestic - Year 12 or equivalent with ATAR 50
  International – Equivalent IELTS 5.5 (Academic) with no skills band less than 5.0

Special Entry Requirements

Demonstrated ability to undertake study at the required level:

- Broadly relevant work experience (documented e.g. CV), demonstrating a reasonable prospect of success; OR
- Formal, informal or non-formal study, completed or partially completed, demonstrating a reasonable prospect of success; OR
- Written submission to demonstrate reasonable prospect of success.

What are my career opportunities?

There is a continually growing demand for skilled event management professionals to work in the hospitality industry. As a graduate of William Blue, you will be ready to begin an exciting career in a range of positions such as:

- Event Manager
- Venue Manager
- Meeting and Conference Manager
- Exhibitions Manager
- Event Coordinator
- Functions Manager

WILLIAM BLUE COLLEGE OF HOSPITALITY MANAGEMENT®

TORRENS UNIVERSITY AUSTRALIA

Hospitality Management

Bachelor of Business (Hospitality Management)
Associate Degree of Business (Hospitality Management)
Diploma of Business (Hospitality Management)

William Blue's Hospitality Management courses introduce you to hospitality concepts, allow you to discover business and management principles, and provide you with the knowledge, attributes, skills and experience of hospitality operations. As a graduate, you will have the opportunity for an exciting role in many areas of the hospitality industry.

INTAKE PERIODS:
20 February, 5 June, 18 September

DURATION:
Bachelor of Business (Hospitality Management)
Full-time: 3 years
Part-time: 6 years

Associate Degree of Business (Hospitality Management)
Full-time: 2 years
Part-time: 4 years

Diploma of Business (Hospitality Management)
Full-time: 1 year
Part-time: 2 years

STUDY TYPE:
On campus or Flexible Online Delivery

CRICOS CODES:
Bachelor of Business (Hospitality Management)
094179F

Associate Degree of Business (Hospitality Management)
094178G

Diploma of Business (Hospitality Management)
094177G

Core Subjects

Year 1

- Business Communications
- Understanding People and Organisations
- Marketing Fundamentals
- Customer Experience Management
- Introduction to Tourism, Hospitality and Events
- Front Office Operations
- Exploring Gastronomy
- Select one elective

You can choose to exit the course here with a Diploma of Business (Hospitality Management).

Year 2

- Industry Practicum 1
- Industry Practicum 2
- Accounting for Decision Making
- The Business Environment
- Product Distribution and Revenue Management
- Global Innovations and Trends
- Select two electives

You can choose to exit the course here with an Associate Degree of Business (Hospitality Management).

Year 3

- Organisational Creativity and Innovation
- Ethics & Sustainability
- Hospitality Entrepreneurship – HOTS
- Planning & Designing Hospitality Venues
- Risk and Crisis Management
- Select three electives

WILLIAM BLUE COLLEGE OF HOSPITALITY MANAGEMENT®

TORRENS UNIVERSITY AUSTRALIA

HOW TO APPLY

COMPLETE AN ONLINE APPLICATION AT williamblue.edu.au

Entry Requirements

- **Bachelor of Business (Hospitality Management)**
  Domestic - Year 12 or equivalent with ATAR 60
  International – Equivalent IELTS 6.0 (Academic) with no skills band less than 5.5
- **Associate Degree of Business (Hospitality Management)**
  Domestic - Year 12 or equivalent
  International – Equivalent IELTS 6.0 (Academic) with no skills band less than 5.5
- **Diploma of Business (Hospitality Management)**
  Domestic - Year 12 or equivalent
  International – Equivalent IELTS 5.5 (Academic) with no skills band less than 5.0

Special Entry Requirements

Demonstrated ability to undertake study at the required level:

- Broadly relevant work experience (documented e.g. CV), demonstrating a reasonable prospect of success; OR
- Formal, informal or non-formal study, completed or partially completed, demonstrating a reasonable prospect of success; OR
- Written submission to demonstrate reasonable prospect of success.

What are my career opportunities?

There is a continually growing demand for skilled hospitality professionals to work in the hospitality industry. As a graduate of William Blue, you will be ready to begin an exciting career in a range of positions such as:

- Operations Director
- Restaurant Owner
- Hospitality Entrepreneur
- Resort Manager
- Hotel Executive
- Services Manager
- Business Analyst and Consultant

WILLIAM BLUE COLLEGE OF HOSPITALITY MANAGEMENT®

Tourism Management

Bachelor of Business (Tourism Management)
Associate Degree of Business (Tourism Management)
Diploma of Business (Tourism Management)

The Hospitality and Tourism Industry is the largest and fasted growing industry in the world.

The world's population is increasingly mobile, with many consequences for businesses, individuals and their environments. Travel – whether for business or pleasure – and its growing influence on the global economy, has led to tourism management being one of the most popular fields of study in Higher Education.

INTAKE PERIODS:
20 February, 5 June, 18 September

DURATION:
Bachelor of Business (Tourism Management)
Full-time: 3 years
Part-time: 4-6 years

Associate Degree of Business (Tourism Management)
Full-time: 2 years
Part-time: 3-4 years

Diploma of Business (Tourism Management)
Full-time: 1 year
Part-time: 2 years

STUDY TYPE:
On-campus or Flexible Online Delivery

CRICOS CODES:
Bachelor of Business (Tourism Management)
081295J

Associate Degree of Business (Tourism Management)
081301E

Diploma of Business (Tourism Management)
081307K

Core Subjects

Year 1

- Managing in a Global Environment
- Introduction to HR Management and Leadership
- Research and Academic Skills
- Marketing Fundamentals
- Introduction to Business Accounting
- Introduction to the Visitor Economy
- Visitor Economy Product Dynamics
- Current Issues in Tourism

You can choose to exit the course here with a Diploma of Business (Tourism Management)

Year 2

- Project Management
- Economics
- Business and Law
- Research and Enquiry for Managers
- Entrepreneurship in Context
- Hospitality and Tourism Distribution
- The Tourist Experience
- Select one elective

You can choose to exit the course here with an Associate Degree of Business (Tourism Management).

Year 3

- Ethics and Sustainability
- Strategic Management
- Business Information Analysis
- Industry Consulting Project
- Risk, Crisis and Disaster Management
- Revenue Management
- Select two electives

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HOW TO APPLY

COMPLETE AN ONLINE APPLICATION AT williamblue.edu.au

Entry Requirements

- **Bachelor of Business (Tourism Management)**
  Domestic - Year 12 or equivalent with ATAR 60
  International – Equivalent IELTS 6.0 (Academic) with no skills band less than 5.5
- **Associate Degree of Business (Tourism Management)**
  Domestic - Year 12 or equivalent with ATAR 58
  International – Equivalent IELTS 6.0 (Academic) with no skills band less than 5.5
- **Diploma of Business (Tourism Management)**
  Domestic - Year 12 or equivalent with ATAR 50
  International – Equivalent IELTS 5.5 (Academic) with no skills band less than 5.0

Special Entry Requirements

Demonstrated ability to undertake study at the required level:

- Broadly relevant work experience (documented e.g. CV), demonstrating a reasonable prospect of success; OR
- Formal, informal or non-formal study, completed or partially completed, demonstrating a reasonable prospect of success; OR
- Written submission to demonstrate reasonable prospect of success.

What are my career opportunities?

There is a continually growing demand for skilled tourism management professionals to work in the hospitality industry. As a graduate of William Blue, you will be ready to begin an exciting career in a range of positions such as:

- Destination Marketing Manager
- Destination Development Management
- Regional Tourism Manager
- Tourism Consultant
- Tourism Entrepreneur
- Tourism Policy Adviser

Sydney Campus

1-5 Hickson Road, The Rocks, Sydney, NSW 2000

William Blue Dining

105-107 George Street, The Rocks, Sydney, NSW 2000

FOR MORE INFORMATION

Contact a Course and Careers Advisor on **1300 851 237** or visit **www.williamblue.edu.au**

William Blue's Culinary Managment and Hospitality Management courses are delivered by Torrens University Australia, trading as William Blue at Torrens University Australia ABN 99 154 937 005, CRICOS Provider Code: 03389E.

William Blue's Tourism Management and Event Management courses are delivered by Think: Colleges Pty Ltd trading as William Blue College of Hospitality Management. ABN: 93 050 049 299 RTO No 0269, CRICOS: 00246M.

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