WELCOME TO AN EXTRAORDINARY WORLD
LIVE AN EXTRAORDINARY LIFE
Introducing our global network

William Blue was the first hotel management college established in Sydney. Since 1989 we have helped thousands of students become industry professionals and over the years we have continued to adapt our courses and update our facilities to reflect the changing needs of the hospitality industry. Our students receive practical training and graduates are ready to have global careers with world-class hotel and hospitality brands or even launch their own successful businesses.

William Blue College of Hospitality Management is part of Think Education which is part of Laureate International Universities (LIU).

Laureate International Universities (LIU) is a leading international network of quality, innovative higher education institutions. The LIU network of more than 80 accredited campus-based and online universities offers undergraduate and graduate degree programs to more than 1,000,000 students in 28 countries around the world. Laureate’s universities offer undergraduate, master’s and doctoral degree programs in fields such as architecture, business, engineering, hospitality management, law and medicine. Many Laureate institutions are ranked among the top providers of higher education in their respective regions, countries and fields, and have received international recognition for their academic quality.

Ernesto Zedillo, the former president of Mexico, serves as Presidential Counselor of Laureate International Universities. As Presidential Counselor, President Zedillo provides Laureate institutions with insights from his experiences in the policymaking, diplomatic and academic worlds. He also has served Mexico as Secretary of Education, Undersecretary of Budget and as Secretary of Economics, Programming and the Budget. Laureate is dedicated to helping its students reach their highest potential and supporting the achievement of personal and professional goals. Laureate brings to its universities and students a global perspective blended with a local point of view, creating a truly multicultural, career-oriented educational experience.

Our Promises

WILLIAM BLUE HAS ONE PURPOSE: EMPLOYABILITY.

TO DELIVER EMPLOYABILITY WE PROMISE:

Everyone is connected.

STUDENTS WILL GRADUATE WITH THEIR OWN NETWORK OF EMPLOYERS, ENTREPRENEURS AND MENTORS.

Everyone is global.

STUDENTS CAN UNCOVER GLOBAL OPPORTUNITIES AND NETWORKS FROM OVER 80 UNIVERSITIES AROUND THE WORLD.

Everyone can change their world.

WE READY STUDENTS TO MAKE THEIR MARK AND DELIVER POSITIVE CHANGE TO THE WORLD THEY LIVE IN. WE FOSTER SOCIAL ENTREPRENEURSHIP.

Everyone is unique.

STUDENTS CHOOSE HOW AND WHEN THEY LEARN. THEY ARE IN CONTROL TO CREATE THE LEARNING EXPERIENCE THEY WANT.
Welcome to William Blue

WILLIAM BLUE IS ONE OF AUSTRALIA’S MOST RESPECTED AND RECOGNISED HOSPITALITY COLLEGES

What makes our learning experience truly unique is not just our strong focus on theory, technique and outstanding academic results, but our push towards developing the careers of our students to maximise their global employability and industry connections.

We are continually developing strong partnerships with leading international businesses, hotels, tourism organisations and restaurants to provide internships and employment opportunities that are a great advantage to our students.

As part of Laureate International Universities, William Blue is connected to other leading hospitality schools including Glion and Le Roche hotel management schools in Switzerland and the Blue Mountains International Hotel Management School at Torrens University in Australia.

William Blue is one of Australia’s most respected and recognised hospitality colleges, and for over 25 years has built great relationships within the vibrant and global industry.

This means we’re able to offer you a unique learning experience, we look after your needs as a student, and also align ourselves with the industry’s requirements to employ highly trained and motivated people with practical experience who are passionate about what they do.

Our course offerings are flexible and we’ve designed a learning structure that accommodates several entry and exit points in our academic and training pathways.

Industry experience is also a part of every course we offer, so that our students gain the hands-on experience they need - you get exposure to the industry and have opportunities to work, travel and build your skills as your career develops.

In addition, all lecturers are current industry practitioners in the subjects they teach.

We look forward to welcoming you to our state-of-the-art facilities and introducing you to our enthusiastic and highly experienced student and academic team.

Jerome Casteigt
General Manager, Hospitality
Laureate Australia
Jerome Casteigt

General Manager, Hospitality
Laureate Australia

“The global hotel, tourism and hospitality industry offers the most exciting careers and opportunities in the world.”

Jerome was born in Bordeaux, France. Following the completion of his Bachelor of Business, Jerome started working in the UK with Nespresso, a newly created division of Nestle. After 4 years, Jerome was asked to launch Nespresso in Australia and relocated to Sydney with his family. The success of Nespresso both in restaurants, hotels and with consumers at home opened up a regional role in Switzerland at the Nespresso Headquarters covering Southern Europe and launching new markets such as Israel, Greece and Portugal. After two years in Europe, Jerome decided to come back to Australia with another division of Nestle, Movenpick Ice-cream. Having spent all his career developing premium quality FMCG brands, Jerome decided it was time for a change, and moved closer to his personal aspirations by joining the Blue Mountains International Hotel Management School (BMIHMS) in 2010. Jerome is now the General Manager, Hospitality for Laureate Australia, overlooking William Blue College of Hospitality Management and Blue Mountains International Hotel Management School at Torrens University in Australia. Jerome is passionate about developing and nurturing the top hotel and hospitality talent of the future and delivering world class education and student experience.

Dr. Scott Richardson

Dean, Hospitality
Laureate Australia

Dr. Scott Richardson is the Dean, Hospitality for Laureate Australia. He is also an Adjunct Senior Research Fellow at the University of Johannesburg, South Africa. Dr. Richardson was awarded his PhD from Griffith University, Australia and has worked at a number of Australian and International Universities. Dr. Richardson also has extensive tourism and hospitality industry experience having worked in the industry for more than 10 years. During this period Dr. Richardson worked in hotels, tourism and events companies and the travel industry. In his most recent industry role, Dr. Richardson was employed as the Assistant General Manager of an Accor property in Victoria.

Anthony Mitri

Head of Academic Studies, Hospitality
Laureate Australia

“My philosophy towards education is “You learn best when you’re having fun. Be it in the classroom, in industry, or life in general...””

While attending university, Anthony was awarded the prestigious Corporate Management Traineeship with IHG (InterContinental Hotels Group), which he completed at the Holiday Inn Sydney Airport with a focus on Front Office Management. Upon graduation, Anthony ventured into the world of hospitality by working in hotel operations with the Accor group. In 2006, Anthony moved into the education arena with a range of international colleges in Sydney and was quickly promoted to management posts within the academic field. Now the Head of Academic Studies for Vocational Education programs at William Blue, Anthony is in a unique position of having current, high-quality industry experience, industry qualifications, and academic experience which he combines to deliver vocational training at the highest quality to our students.
William Blue College of Hospitality Management Course Guide 2016

Sydney Campus

Located just a few minutes’ walk from Circular Quay, our new Sydney campus opened in February 2015 and is fitted out with state-of-the-art facilities and modern open plan teaching spaces. As part of Laureate International Universities Australia, William Blue students share the campus with students from Torrens University Australia, contributing to a vibrant learning community on campus. The campus is located right on Sydney Harbour, overlooking the iconic Sydney Harbour Bridge and the Sydney Opera House.

SYDNEY FACILITIES

» William Blue Dining — our award-winning student training restaurant that serves the public, is located just up the road plus a second fully-equipped commercial kitchen is located off campus in North Sydney.
» Campus-wide Wi-Fi access
» Computers
» Study areas with laptop and mobile charging access
» Library
» Student services
» Student lounge

TRANSPORT

Our Sydney Campus is 5 minutes’ walk from Circular Quay – a central transport hub for trains, buses and ferries in Sydney. There is no student parking on campus.

Sydney Campus
15 Hickson Rd, The Rocks,
NSW 2000

William Blue Dining

AWARD-WINNING STUDENT TRAINING RESTAURANT

William Blue Dining is our award-winning student training restaurant which is open to the public.

Located in the heart of The Rocks, the busiest tourist and business precinct in Sydney, the restaurant is generally fully booked each day of operation and in 2015 was ranked in the top 35 of Sydney Restaurants by TripAdvisor.

Our hospitality students will undertake some or all of their training at William Blue Dining, learning first hand what it takes to run a restaurant and hospitality business, whether they’re in the kitchen or at front of house.

Managed by Jason Hannah, Executive Chef and Program Manager for our Commercial Cookery program, Jason won 2015 Teacher of the Year in Commercial Cookery awarded by the Tourism, Hospitality and Catering Institute of Australia.
Located high on the cliffs in Fortitude Valley overlooking the Brisbane River is our Brisbane campus, which opened its doors in August 2014. The campus offers the latest in state-of-the-art teaching facilities while incorporating abundant natural light, breathtaking views of the river, Story Bridge and Brisbane CBD. This campus has been carefully designed to provide an inspirational and productive learning environment for students to achieve highly in their coursework.

As part of Laureate International Universities Australia, joining William Blue on campus are students from Torrens University Australia and students from other Think Education colleges - promising a large and diverse student community.

Fortitude Valley is a vibrant and exciting part of inner city Brisbane. Bordered by Brisbane’s central business district, the Brisbane River and Victoria Park, Fortitude Valley is also a premier shopping, entertainment and arts district rich with culture.
The Tourism Industry Council NSW (TICNSW)

William Blue is a proud member of The Tourism Industry Council NSW (TICNSW), which is the peak tourism industry organisation in NSW and represents some 7,000 industry operators across the State. Formed in 2001, TICNSW aims to help the tourism industry in NSW remain the number one tourism destination in Australia and is primarily an advocate for all companies with an interest in tourism. It works with government, industry and community stakeholders to boost investment, employment and promotional opportunities for tourism throughout the State.

Australian Hotels Association (AHA)

William Blue is proud to be a Bronze Partner of the AHA, the leading authority on hospitality and tourism issues with Government and industry. The AHA represents 8500 pub style and three, four and five-star accommodation hotels throughout Australia.

EUHOFA International Association of Hotel Schools

William Blue is a proud member of EUHOFA International, the International Association of the world’s best hotel schools. In 1955 a group of hotel school directors in Germany, Austria and Switzerland decided to create an organization of hotel and tourism schools with the highest standards in the world. Now, the label ‘Member of EUHOFA International’ is your guarantee that everything that William Blue does is designed to produce graduates who will succeed in the global hospitality industry.

The Tourism Industry Council NSW (TICNSW)

William Blue is a proud member of The Tourism Industry Council NSW (TICNSW), which is the peak tourism industry organisation in NSW and represents some 7,000 industry operators across the State. Formed in 2001, TICNSW aims to help the tourism industry in NSW remain the number one tourism destination in Australia and is primarily an advocate for all companies with an interest in tourism. It works with government, industry and community stakeholders to boost investment, employment and promotional opportunities for tourism throughout the State.

William Blue is a recognised Higher Education Provider, and is fully recognised within the Australian Qualification Framework (AQF) and governed by TEQSA, the national regulator. All William Blue vocational education qualifications are recognised within the Australian Qualification Framework (AQF) and governed by ASQA, the Australian national regulator.

In addition, William Blue’s close industry links ensure that your William Blue qualification is highly respected within the hospitality industry.

OUR LECTURERS ARE INDUSTRY EXPERTS

Our lecturers are industry experts with experience, contacts and networks. All of our courses have been developed in conjunction with the hospitality and events industries so students will always learn the most relevant information and best practice.

INTERNSHIPS & WORK EXPERIENCE

Industry relevance is at the core of everything we do here at William Blue. We think it is so important that the Industry Placement Program is a compulsory part of every course. No one gets the practical experience they need by sitting in a classroom all day, so as part of the Advanced Diploma of Hospitality you will undertake 600 hours of Industry Placement as part of your course. Bachelor degree include 520 hours of industry placement.

Our Industry Advisers will help you to get paid part-time work and paid Industry Placement. We will also help you with personal presentation skills, resume preparation and interview skills. At William Blue, you start working in the industry from the very beginning.

"All of the students that we have hired from William Blue have been outstanding and well disciplined. Their knowledge of hospitality and level of customer service complements our hotel environment perfectly."

Micheline Kazzi
Human Resources Manager, Accor Hospitality

We partner with Australia, and the world’s leading companies including Disney International, Merivale Group, Hilton Worldwide, The Star, InterContinental Hotels Group, Shangri-La Hotel And Club Med Resorts.
Your Study Pathways

At William Blue we offer students the opportunity to build their way up to a Bachelor degree qualification. Starting with an Advanced Diploma, students can then go on to complete a Bachelor degree and graduate in just three years with two internationally recognised qualifications. Advanced Diploma graduates will receive credit for 12 Bachelor degree subjects, therefore needing to complete just 12 more Bachelor degree subjects in one extra year of study to graduate with a Bachelor degree.

**ADVANCED DIPLOMA**
- Hotel Management Specialisation
- Event Management Specialisation
- Commercial Cookery Specialisation

2 YEARS
- 16 subjects + 600hrs industry placement

+ 1 YEAR
- + 12 subjects

**BACHELOR DEGREE**
- Business
- Event Management
- Hospitality Management
- Tourism Management

**MASTERS**
- International Hotel Management
- Global Business Management
- Master of Business Administration

Interested in post-graduate study? Complete your Bachelor Degree and gain direct entry into the following Master courses.

Eddie Leung
Restaurant owner, SPAGO
2013 Graduate, Advanced Diploma of Hospitality (Commercial Cookery Specialisation)

“I chose to study at William Blue for two reasons; to discover the art of creating fine cuisine and the knowledge to run a lucrative business. I graduated with a skill set that enabled me to open a successful and award winning restaurant!”
EXTRAORDINARY EXPERIENCE
OUR COURSES
Bachelor of Business

GAIN A BROAD UNDERSTANDING OF THE DOMESTIC AND INTERNATIONAL BUSINESS LANDSCAPE IN A HOSPITALITY, TOURISM AND EVENT INDUSTRY CONTEXT.

Developed with industry experts to give you a solid understanding of how things operate in Australia and overseas, the William Blue Bachelor of Business will prepare you to operate effectively in any hospitality situation. Develop the skills and knowledge to research, analyse and interpret the business environment, identify new opportunities and profit streams for organisations. Build strategic marketing plans. Know how to take your company from strength to strength.

INDUSTRY PLACEMENT
At William Blue, we make hands-on experience a vital ingredient of our courses. Beyond the classroom, you’ll have an understanding of what’s going on in the real world that will be crucial to career success. A 520 hour Industry Placement is built into the requirements of the course.

GRADUATE OUTCOMES
- Hotel Manager
- Resort Manager
- Event Manager
- Tourism Manager
- Operations Manager
- Business Analyst and Consultant
- Business Owner

COURSE DETAILS
Bachelor of Business
CRICOS course code: 081290C

DURATION
Full Time: 3 years
Accelerated: 2 years
Part-Time: 4-6 years (including internship)

LOCATION
Sydney or Brisbane or Online

ENTRY REQUIREMENTS
ATAR 60 or equivalent

INTAKE DATES
2016 Intake Dates
22nd February
6th April
6th June
18th July
19th September
5th October

Hospitality Management

A CAREER THAT GOES BEYOND THE HOSPITALITY INDUSTRY.

Hospitality doesn’t just mean food, beverages and accommodation. Any time you’ve got a host, a guest and some kind of service between them, you’re in hospitality territory. With a Bachelor of Business (Hospitality Management), you can take on an exciting role in hotel management, entrepreneurship, service management, travel or transport. You’ll also be ready to tackle a general business management career in both the traditional and e-commerce environments.

A career in hospitality means you’re never bored. This program gives you a taste of the adventure and variety you’ll experience every day, exposing you to the practical knowledge, skills and experience of higher-level concepts and operations in the field. Study critical business and management subjects, with a view to entering the fast-changing global hospitality industry.

INDUSTRY PLACEMENT
At William Blue, we make hands-on experience a vital ingredient of our courses. Beyond the classroom, you’ll have an understanding of what’s going on in the real world that will be crucial to career success. A 520 hour Industry Placement is built into the requirements of the course.

GRADUATE OUTCOMES
- Hotel Manager
- Resort Manager
- Event Manager
- Tourism Manager
- Operations Manager
- Business Analyst and Consultant
- Business Owner

COURSE DETAILS
Bachelor of Business (Event Management)
CRICOS course code: 081294K

DURATION
Full Time: 3 years
Accelerated: 2 years
Part-Time: 4-6 years (including internship)

LOCATION
Sydney or Brisbane or Online

ENTRY REQUIREMENTS
ATAR 60 or equivalent

INTAKE DATES
2016 Intake Dates
22nd February
6th April
6th June
18th July
19th September
31st October
“One of the reasons I picked William Blue is because it catered to the areas I specifically wanted to work in. I completed my Industry Placement with South African Tourism where I got to be part of organising fun events to market South Africa as a travel destination and special sponsorships such as Myer’s spring and summer shoot which was shot in South Africa.”

Patricia Macombo
2013 Graduate, Bachelor of Business (Tourism & Hospitality)
Completed Industry Placement at South African Tourism
**TOURISM MANAGEMENT**

The world is mobile. We're all connected. More and more of us are travelling the globe – for business and pleasure – which means there are plenty of opportunities to carve out a place for yourself in the rapidly expanding field of tourism management. The global economy is evolving, changing the way we do business as well as having an impact on communities around the planet. Beyond simply planning holidays, you will learn valuable skills for business as well as having an impact on communities around the planet. Beyond simply planning holidays, you will learn valuable skills for business as well as having an impact on communities around the planet.

In addition to gaining an understanding of the key elements of tour operations and the tourist experience, you will be trained in such divergent management areas as airlines, cruise lines, and pleasure – which means there are plenty of opportunities to carve out a place for yourself in the rapidly expanding field of tourism management. The global economy is evolving, changing the way we do business as well as having an impact on communities around the planet. Beyond simply planning holidays, you will learn valuable skills.

**INDUSTRY PLACEMENT**

At William Blue, we make hands-on experience a vital ingredient of our courses. Beyond the classroom, you’ll have an understanding of what’s going on in the real world that will be crucial to career success. A 520-hour Industry Placement is built into the requirements of the course.

**GRADUATE OUTCOMES**

This course prepares you for a thrilling range of first-class careers such as:

- Destination Marketing
- Destination Development
- Regional Tourism Management
- Tourism Consulting
- Tourism Entrepreneurship
- Airline Management
- Cruise Line Management

**EVENT MANAGEMENT**

Calling all control freaks! Event management is one of the most high-profile segments of the hospitality industry, and as it continues to expand, more companies are in need of your people management and organisational skills. If you’ve ever been at a convention or festival and thought, “I could do better,” this is the course for you.

Can you see yourself calling the shots at the next Olympics, wrangling extra space for a large international conference, or keeping the crowds happy at the annual Taste of Sydney food and wine showcase? Managing and operating a major event is thrilling, challenging and rewarding, but more than that – it’s big business!

The William Blue Bachelor of Business (Event Management) teaches you how to take events from beginning to end with professionalism and plenty of behind-the-scenes excitement along the way. Our globally connected events environment places more and more importance on special events, meaning there are thousands of ways to make your mark. Whether it’s the next big sporting fixture, an economic forum or a meeting of great minds, your talents will mean the difference between an okay time and a great one. We’ll take your passion and give you a solid base of practical knowledge, as well as industry contacts and hands-on experience.

**INDUSTRY PLACEMENT**

At William Blue, we make hands-on experience a vital ingredient of our courses. Beyond the classroom, you’ll have an understanding of what’s going on in the real world that will be crucial to career success. A 520-hour Industry Placement is built into the requirements of the course.

**GRADUATE OUTCOMES**

This course prepares you for a thrilling range of first-class careers such as:

- Event Organiser
- Venue Management
- Meeting and Conference Management
- Exhibitions Management
- Incentives Director
ADVANCED DIPLOMA OF HOSPITALITY (SIT60313)

HOTEL MANAGEMENT

COMBINE PRACTICAL HOSPITALITY SKILLS WITH BUSINESS AND MANAGEMENT KNOWLEDGE.

HOTEL MANAGEMENT

The ability to balance a range of skills, looking after people and the business, is the mark of an amazing manager. That’s especially true when we’re talking about hospitality. William Blue will teach you the skills you need to be an expert in the field, combining practical techniques with business and management knowledge that’s tailored specifically to hotel management. Customer-focused business skills are important no matter where you work, so this program offers you career opportunities well beyond the hospitality industry.

INDUSTRY PLACEMENT PROGRAM

To ensure you are totally prepared for the real world of hotel management, a 600-hour industry placement program is built into the final stages of the course. You industry experience, along with your globally recognised qualification, is a powerful combination that will open the doors to a prosperous career in the hospitality industry.

GRADUATE OUTCOMES

This course prepares you for a thrilling range of first-class careers such as:

» Food and Beverage Manager
» Operations Manager
» Rooms Division Manager
» Restaurant Manager
» Executive Housekeeper
» Café Owner or Manager
» Area Manager or Operations Manager

DEGREE PATHWAY OPPORTUNITIES

Want to go on to further study? Use this course as a pathway into a Bachelor Degree. When you graduate from the Advanced Diploma of Hospitality (Hotel Management Pathway), you can articulate into the third year of the William Blue Bachelor of Business (Hospitality Management). This means that you can complete both the Advanced Diploma and the Bachelor of Business in 3 years – the same amount of time it takes to complete a regular university Bachelor Degree.

COURSE DETAILS

Advanced Diploma of Hospitality (Hotel Management) - SIT60313
CRICOS course code: 080902K

DURATION

Full-time: 2 years
Part-time: Options available on request

LOCATION

Sydney

ENTRY REQUIREMENTS

A completed Australian secondary education qualification or equivalent. OR Undertake Language, Literacy and Numeracy (LLN) testing and demonstrate competency at exit level 5 in the Australian Core Skills Framework (ACSF) in both reading and numeracy.

INTAKE DATES

2016 Intake Dates
22nd February
4th April
6th June
11th July
19th September
31st October

Kassandra Ellis
2007 Graduate Advanced Diploma of Hospitality (Hotel Management Specialisation)
2008 Graduate Bachelor of Business (Tourism and Hospitality)
Regional Human Resources Coordinator for Australasia, Hilton Worldwide

When the time came to return home, Kassandra was able to transfer back to Sydney into her current role today, as Regional Human Resources Assistant for Australasia. “My role involves assisting the Regional HR Director with the Strategic HR Management of the region. This means a lot of project work and planning! From coordinating training programs, consolidating reports or developing new recruitment collateral, I’m always learning and working on something new.

When I started looking into Hospitality as a career I wasn’t sure which area of the industry I wanted to work in. I chose William Blue because I liked the variety that the college offered. The course covered so many different areas, and offered practical on-the-job training as well, so it was the best option for me. I also liked the independence of living off campus, and having the flexibility to work while I studied. The college encourages you to gain industry experience, and the Industry Advisor team helped me to get my first job in hotels as a Banquets waiter.

In 5-10 years I see myself working as a HR Director, hopefully with Hilton Worldwide. Ideally I’d like to stay in Sydney but who knows where I could end up!

My advice would be to work while you study. Experience is crucial for developing your career in Hospitality. Everyone has to start at the bottom but it doesn’t take long to move up if you put in the hard work.”

After graduating from William Blue, Kassandra moved overseas to London for two years to work and travel around Europe. She began working as a recruiter with Hilton Worldwide, and was recruiting front-line positions for 11 Hilton properties in London.

Kassandra Bli
2007 Graduate Advanced Diploma of Hospitality (Hotel Management Specialisation)
2008 Graduate Bachelor of Business (Tourism and Hospitality)
Regional Human Resources Coordinator for Australasia, Hilton Worldwide
COMMERCIAL COOKERY

Do you dream of opening your own restaurant? Want to rule the kitchen or take charge front of house? We combine the technical skills to be a chef with a solid foundation of business subjects that will help you achieve that dream. To be a success in hospitality, you need the unique combination of powerful chef abilities and hard-core business skills that let you take charge with confidence, no matter where you end up. This program has been designed to prepare you for any venue where people swap cash for food.

Your culinary skills will be developed through hands-on experience in the fully-equipped commercial kitchens in North Sydney and in our award winning William Blue Dining restaurant in The Rocks, Sydney. Throughout the course you will also be preparing, cooking and serving at our award-winning restaurant, William Blue Dining. There’s no better place to hone your talents while you learn.

INDUSTRY PLACEMENT

To ensure you are totally prepared for the real world of commercial cookery, a 650-hour industry placement is built into the final stages of the course. Your industry experience, along with your globally recognised qualification, is a powerful combination that will open the door to a prosperous career in the hospitality industry.

GRADUATE OUTCOMES

This course prepares you for a thrilling range of first-class careers such as:
- Executive Chef
- Chef de Partie
- Food and Beverage Manager
- Restaurant Manager
- Restaurant Owner
- Catering Manager

DEGREE PATHWAY OPPORTUNITIES

Want to go on to further study? Use this course as a pathway into a Bachelor Degree. When you graduate from the Advanced Diploma of Hospitality (Commercial Cookery) you can articulate into the third year of the William Blue Bachelor of Business (Hospitality Management). This means you can complete both the Advanced Diploma and the Bachelor of Business in 3 years - the same amount of time it takes to complete a regular university Bachelor Degree.

Course Guide 2016 | William Blue College of Hospitality Management
“I have never doubted that going to William Blue was my best decision. I am currently planning on becoming a CEO of my own restaurant.”

Gwangho “Sid” Choi
Bachelor of Business (Hospitality Management)
Winner of Korea Masterchef 2014
WILLIAM BLUE COLLEGE OF HOSPITALITY MANAGEMENT

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1-5 Hickson Rd, The Rocks, NSW 2000

Brisbane Campus
90 Bowen Terrace, Fortitude Valley, QLD 4006

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www.williamblue.edu.au

Find us on Facebook
www.facebook.com/wbcollege

Visit our YouTube Channel
www.youtube.com/williambluecollege

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be subject to change.